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For Immediate Release

Author Available for Interview

Randolph J. Rogers' ***The Key of Life*** opens all the doors!

Past Lives...Regression Therapy...Numerology...Reincarnation

This book is a thrilling metaphysical investigation!

In everyone's life, there comes a time to question their reason for existence. For Randy Rogers, that journey began on a cool, clear, June day in 1995, soon after his move into a new home, when a feeling swept over him that an old friend from grade school had just passed away. He had not seen Kathy Lynch for more than twenty years, but now he couldn't get her, or the feeling that she was dead, out of his mind. His former background in journalism compelled him into an intense search to discover what became of Kathy, an investigation which quickly turned into an obsession driven by dreams and a pattern of synchronistic events. Along this journey, he found himself, Kathy, and a mysterious author named L.W. Rogers all linked together in the past. The pieces of a much-larger puzzle began to unfold, as his prophecies became a life-altering reality of past lives, present circumstances and reincarnation.

Beginning with a dream in which Randy hears Kathy calling out to him, *Find out what happened to me! Tell all my friends...they don't know...find out...tell them!* He was soon to discover that what she wanted everyone, especially him, to know was that she wasn't dead...because, she said, *we never die!* From that point on, acupuncture-induced regression sessions facilitate a metaphysical journey that often has him questioning his own sanity. Indeed, the ensuing emotional ride more than once threatens everything he had worked so hard to accomplish in life. Only his ineluctable belief that events would occur to prove him to be on the right course sustains him through this ordeal.

The Key of Life: A Metaphysical Investigation is a gripping, true story about who we are, why we are here and how we are all connected. And the very essence of that *bond of humanity* is meticulously documented as you follow the author's quest, first for the truth and then the proof, toward an ending that lovingly reveals itself to be *merely the beginning*.

Randy Rogers is the president of Telefilm, Inc., a Los Angeles-based production company handling the promotion of Hollywood blockbusters like *The Matrix*, *Harry Potter*, *Pearl Harbor*, *Batman*, *Superman*, *Shrek* and *Indiana Jones*. A career spanning four decades in newspapers, television and motion pictures—working for and with such companies as NBC News, Disney, Warner Bros., Paramount, Universal Pictures, MGM, Lionsgate, Sony and DreamWorks—has earned him several Emmy nominations and numerous press club awards. He resides in Los Angeles, California with his girlfriend Michele, and their son Kyle.

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AUTHOR BIOGRAPHY:
The Key of Life:
A Metaphysical Investigation
By Randolph J. Rogers

Randy Rogers is the president of Telefilm, Inc., a Los Angeles-based production company handling the promotion of Hollywood blockbusters like *The Matrix*, *Harry Potter*, *Pearl Harbor*, *Batman*, *Superman*, *Shrek* and *Indiana Jones*. A career spanning four decades in newspapers, television and motion pictures—working for and with such companies as NBC News, Disney, Warner Bros., Paramount, Universal Pictures, MGM, Lionsgate, Sony and DreamWorks—has earned him several Emmy nominations and numerous press club awards.

Growing up in Johnstown, a western Pennsylvania steel town, Randy began his lifelong path as a photographer when he asked for his first camera from a Green Stamps catalog on his 10th birthday. His first job, that of a part-time usher at the State Theatre in 1969, subtly foretold where that path would be heading, for from that day forward, his real career would be in the news and motion picture businesses.

Starting with a newspaper internship at Johnstown's *Tribune-Democrat* during the summer of 1970, Randy progressed to television news cinematographer with WJAC-TV the day after his high school graduation in 1971. Two years later, he headed west, spending thirteen years in Phoenix, Arizona. From a beginning with KPHO-TV there, he moved over to KPNX-TV, the local NBC affiliate, picking up the Emmy nominations and press club awards along the way. Randy's career was a fast-moving escalator whisking him to the top of his field.

His baptism in the pool of metaphysics began with breakfast on the morning of April 23, 1986, when he read this horoscope to his wife: *What seemed a "no exit" proposition will be brighter. You will have more love and money as result. Get ready for new start. Display pioneering spirit.* "Maybe the network is going to call me today," he jokingly prophesied to her and then left for the office. An hour later, as he walked into the newsroom, the receptionist handed him a phone message: NBC News was calling to offer him a job!

Now as part of an elite group of photographers, Randy traveled around the country for NBC News covering all the major events of the day. From the Voyager's non-stop flight around the globe to climbing Mount Whitney with 90-year-old Hulda Crooks, he recorded it all firsthand. His career as a television news cameraman gave him an unparalleled view of the world, and along the way he got to meet and photograph people in every walk of life. From physicist Stephen Hawking to a dredge boat captain on an Arizona canal...every one of them had a fascinating story to tell. Photojournalism gave Randy an education unlike any other.

By the time the 90's rolled around, tabloid news was creeping into mainstream journalism, and it was time for change. Hollywood was calling and Randy Rogers Productions was formed to provide his camera services on commercials, music videos, documentaries, comedy shows and serial television. In 1991, Randy incorporated under the name Telefilm and started focusing more on the making of the movies for all the major studios. *Batman Forever*, *League of Their Own*, *Demolition Man*, *Disclosure* and *The Fugitive* are just a few of the dozens of motion pictures he recorded from behind the scenes.

In 1993, Telefilm began producing press junkets for the motion picture industry. Their clients have included Disney, Warner Bros., Paramount, Universal, Sony, DreamWorks, MGM and Lionsgate. To date, Telefilm has done the promotions on over 500 movies, thus continuing to be a part of the biggest marketing campaigns in Hollywood.

Having by now achieved the status of a "star" himself, Randy's interest has turned to sharing with others the remarkable story of his life. Together with his girlfriend Michele, and their son, Kyle, they reside in the same house where his story began, overlooking the beautiful Southern California coastal community of Marina del Rey, a milieu particularly conducive to his further pursuit of *The Key of Life!*

MEDIA TALKING POINTS:

The Key of Life: A Metaphysical Investigation

By Randolph J. Rogers

1. Dreams and Premonitions: investigating your inner feelings.
2. Synchronicity in Life: recognizing the signs that surround us.
3. Reincarnation: how we are all connected.
4. How to unlock you own Key of Life and release the spirit within.

MEDIA QUESTIONS & ANSWERS:
The Key of Life: A Metaphysical Investigation
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1. Are you still experiencing the synchronicity in your life?
2. Do you still see Lucy? Can I call her and have a regressions session?
3. Why is it that people who have these regressions always end up being someone famous?
4. Can you describe what it's like to have a regression session with acupuncture, and where do you go when you enter into this regression state?
5. Some of these events that take place in your life are pretty far out there. Could it all have been just in your mind, or did you create any of the events just for the story?
6. What do you say to the cynic or non-believer?
7. You say in the book that you don't really die when you pass away, so where do you go and what is it like there?
8. Is everything in our lives predestined, or do we have a choice?
9. How can I recognize the signs and synchronicity in my own life?
10. Where does your story go from here? What are you working on now?

The Key of Life: A Metaphysical Investigation

By Randolph J. Rogers

This spiritual memoir has all the obscure clues, improbable twists, drama and suspense that one would expect in a finely crafted detective story...only it's all true. Randolph Rogers meticulously recorded his experiences from the time he had the disturbingly vivid dream that set him down a path of exploration that would forever change his life.

In this dream, his childhood friend, Kathy, told him that she had died, and to please tell certain of her friends. Rogers had lost all connection with her, but he enlists his mother in tracking down the family and does indeed discover that Kathy had died of cancer on the day of the dream. Through a series of synchronicities, he is led to an acupuncturist who specializes in past life regressions, and discovers that he and Kathy were twin souls who had shared many lifetimes.

When Rogers, a videographer, takes advantage of a business trip to England to visit the scene of one of his regressions at Pontefract Castle, he is blown away by knowing details of the place that were no longer visible. He opens to dimensions of spiritual experience that are poles apart from his rigid Catholic school upbringing. Through the journeys he takes in the dream state and in regression, and the accumulation of improbable coincidences, he gradually becomes convinced that we humans are eternal beings whose essence is love and whose expression is creation.

The Key of Life is not just the story of one man's search for meaning, but of every man's quest to understand the mystery of why we're here and how it all works. The answers that Rogers found by opening himself to the mystery and communicating with other dimensions are comforting and encouraging to us all.

-- Miriam Knight, New Consciousness Review